



## VACANCY

### **CAMPAIGNS AND COMMUNICATIONS COORDINATOR**

FULL TIME

*We are looking for a feminist from the Global South with a passion for coming up with exciting and thoughtful campaigns and communications for social justice, and making them come true with artists, designers, writers and other creative consultants.*

#### JOB DESCRIPTION

RESURJ is a transnational membership-based feminist alliance formed in 2010 by younger feminist activists under the age of 40 from Africa, Asia, Pacific, South West Asia and North Africa, and Latin America, grounded in national and regional social justice movements, who seek to realize sexual and reproductive justice (SRJ) for all.

We envision a world where sexual and reproductive justice is a reality for women, adolescents, and young people, in all our diversity, and we can enjoy pleasure, bodily autonomy, integrity and freedoms. Our mission is to work as a transnational alliance of younger global South feminists grounded in diverse social justice movements to lead, create, and hold space for the realization of sexual and reproductive justice. We do this by sharing power, building feminist accountability praxis, generating alternatives to systems of oppression, nurturing communities, centering intersectionality, and caring for lands, oceans, and diverse ecosystems that we are part of.

RESURJ is made up of 13 diverse and multidisciplinary younger feminists, who can mobilize constituencies and decision-makers in our own countries, regionally and globally, to influence policy change while strengthening platforms for the voices of diverse younger feminists. We are engaged in different movements, constituencies and are deeply committed to sexual and reproductive justice and to moving RESURJ's Action Agenda forward. Our justice approach encompasses an understanding of, and a commitment to, addressing the inter-linkages between our bodies, our health, and our human rights in the context of the ecological, economic, health and social crises



of our times that perpetuate various forms of inequalities, discrimination, and violence

RESURJ Secretariat supports and facilitates the work of RESURJ with members and liaison with advisors in a timely and effective manner. It is composed of an Executive Coordinator (EC), a Programs and Advocacy Coordinator, a Campaigns and Communications Coordinator, a Communications Coordinator, and an Organizational Support Consultant. Members of RESURJ actively contribute to RESURJ's governance and decision making and support the overall work of RESURJ through various teams.

### **Overview of Position:**

The Campaigns and Communications Coordinator is responsible for planning, implementing and overseeing strategic internal and external communications for RESURJ. They will work closely with the Executive Coordinator of RESURJ, other team members of the RESURJ Secretariat, RESURJ members, and our allies to ensure updating and implementation of RESURJ's communications strategy, in alignment with RESURJ's vision, mission and strategic outcomes.

As per RESURJ's Guidelines, the Campaigns and Communications Coordinator is supervised by the Executive Coordinator.

### **Overall responsibility**

- Envision, strategize, implement and oversee campaigns and communications for RESURJ, in alignment with RESURJ's vision, mission and strategic outcomes.

### **The Campaigns and Communications Coordinator's primary job responsibilities include, but are not limited to the following.**

Strategy, Planning and Oversight

- Review and update RESURJ's communications strategy;
- In coordination with the Executive Coordinator and the Programs and Advocacy Coordinator, plan and conceptualize RESURJ's internal and external communications activities for the year, including any flagship campaigns and initiatives, dissemination of existing and upcoming resources, and highlighting RESURJ's advocacy and influence in the movements we are part of;



- As and when needed, coordinate and provide oversight to a pool of creative consultants that will create communications and campaign content for RESURJ. This pool of consultants includes but is not limited to illustrators, graphic designers, web developers, video editors, editors, translators, etc.;
- In coordination with the Executive Coordinator, create an annual campaigns and communications budget;
- Provide input to the development of a holistic safety and security strategy for RESURJ;

#### Maintaining platforms and databases

- Upload and schedule communications and campaign content on RESURJ's various platforms, with attention to disability access, language access, visual identity and any other existing and upcoming guidelines followed by RESURJ;
- Update, curate and nurture RESURJ's database of contacts in alignment with RESURJ's strategic priorities;
- Maintaining, nurturing and expanding relationships with the media, including publications, journalists, and other channels, and supporting RESURJ members to identify strategic opportunities for op-ed's, articles, press releases, etc.;

#### Learning and knowledge

- In coordination with the Executive Coordinator and the Programs and Advocacy Coordinator, introduce processes and formats for RESURJ members, friends and allies to share our learnings and knowledge with each other, both internally and externally;
- Contribute to RESURJ's monitoring, learning and reporting processes, including quarterly reports on communications and campaigns;
- Work with the Executive Coordinator to produce the Annual Report;

#### Fundraising

- Work with the Executive Coordinator and other members of the Secretariat to develop funding proposals and fundraising strategies for RESURJ, with a specific focus on an online fundraising strategy to generate direct income through our website and newsletter;

#### Other responsibilities



- Support the Alliance with coordination of monthly conference calls with RESURJ members including by providing updates on ongoing activities;
- Work with the Secretariat to plan yearly retreat with members and advisors.

RESURJ communications platforms include:

- RESURJ organizational website [www.resurj.org](http://www.resurj.org) and its Wordpress CMS
- Sprout Social
- Facebook
- Twitter
- Instagram
- YouTube
- MailChimp
- Canva
- Zoom
- Slack
- Survey Monkey

## **Qualifications/Experience**

### ESSENTIAL

- Commitment to, and understanding of, sexual and reproductive justice and feminisms;
- At least 4 years of demonstrated experience in conceptualizing, implementing and overseeing strategic communications for feminist or social justice organizations and networks, in particular those from the global south and working transnationally, cross-regionally and global;
- Excellent skills in, and knowledge of, website and newsletter management, social media management, storytelling and other forms of digital communication;
- Experience in conceptualizing and running online campaigns for social justice and fundraising;
- Ability to think strategically and identify communications and campaign opportunities for advancing RESURJ's agenda;
- Ability to organize and drive projects to a timely completion;
- Experience with and solid understanding of collective work and consensus-building decision making;
- Ability to work collaboratively, to multitask, and to organize and prioritize competing activities;



- Ability to listen and communicate clearly and effectively with people from diverse cultures and backgrounds;
- Ability to work effectively in a remote-based team across different timezones;
- Experience with providing oversight to creative consultants;
- Excellent written and verbal communication skills in English;
- Strong computer software and internet skills including experience or knowledge of RESURJ's communications platforms (shared earlier);
- Ability to travel internationally at least 2-3 times a year.

#### DESIRABLE

- Ability to grasp broader needs and vision of an organization;
- Capacity to critically engage in detail-oriented practices;
- Self-motivated, strong work ethic and attention to detail;
- Strong analytical, communication, critical thinking and problem-solving skills;
- Fluency or high proficiency in a second language is an asset;
- Experience in project management, including budgeting skills;
- Excellent interpersonal, communications and organizational skills, proven leadership;
- Ability and history of displaying good judgment;
- Flexibility and ability to adapt to changing priorities, to steer in new/different directions.

**Location:** Global South based

**Hours:** This is a full-time position requiring meeting standards of full-time employment of 40 hours per week; working hours based on location and with some flexibility with other team members.

**Compensation:** The broad salary range for this position is USD 35,000 – 50,000 based on available budget and the cost of living in the person's location + medical benefits. A one time home-office stipend will be provided.

**Travel:** This position would require international travel at least 2-3 times per year.

**To apply, please send a cover letter along with your CV (with at least 2 referees) expressing your interest, describing why you think this position would be a good fit for you, and highlighting any support/capacity strengthening you may need to [jobs@resurj.org](mailto:jobs@resurj.org) by 9 January 2023.**



*RESURJ encourages, promotes and supports diversity and inclusivity in all aspects of its work. Young feminists from the global south in all their diversity are strongly encouraged to apply.*

*RESURJ's fiscal sponsor The Praxis Project is an Equal Opportunity Employer and does not discriminate on the basis of actual or perceived race, color, national origin, ancestry, sex, gender, gender identity, and gender expression, religious creed, disability (mental and physical) including HIV, AIDS, and AIDS-related conditions, medical condition (including cancer and genetic characteristics), genetic information, age, marital status, sexual orientation, military and veteran status, or any other characteristic protected by federal, state or local law. The Praxis Project will endeavor to make a reasonable accommodation to the known physical or mental limitations of qualified employees with disabilities unless the accommodation would impose an undue hardship on Praxis operations. Please advise of any accommodation needed at the time of application.*